



January 8th, 2024 pm, hybrid Board meeting minutes

NEXT MEETING: Monthly meeting, Feb. 12, 2024

WNA Board members attending: Carol Johnson, Kevin Montgomery, Andrea Buckvold, Charles Tremper, Kimberly McCoy, Marilyn Zaleon, Susannah Park, Galyn Murphy-Stanley, Sam Gruber

Attendees: Serena Hemmers, Heila Martin-Person, Corey Williams, Alex Marion

1. Welcome/Introduction
2. Approval of December Minutes – Minutes Approved.
3. Financial Report –
 - a. CNY Arts Grant - \$62.00 left.
 - b. YTD memberships \$1010
 - c. In account Unrestricted \$2346.83
4. Old Business
 - a. Membership – explanation of process of recording new memberships.
 - i. Question of adding Venmo as a donation method.
 1. Question of wifi at booth/table – could use Petit Wifi and iPad.
 - ii. Suggestion to send out a year end/beginning letter.
 1. Sam has a draft
 2. Letter would push the annual meeting
 - b. CNY Arts Grant
 - i. 2024 grant application turned in.
 - ii. Question if have to return remainder funds.
 - iii. Participation was high at the events overall
 - iv. 2024 – asking for \$3500, may receive more (Westcott Remembers, Dog Parade, Poetry – events scheduled.)
 - v. Request to put a call out for local performers – compile list
 - vi. Kim will contact Second Line for Halloween event.
 - vii. (Events committee – Kim, Susie, Andy, Carol, Sam)
 - viii. Question of including visual artists in future grant proposals.
 - ix. Buckvold suggested a possible event with the Mini Gallery free art box.
 - x. Question – who has access to post things on the Facebook page? Owner is still Natalie.
 - xi. Suggestion to put meeting links to Facebook page as a post.

(Meeting links can be found under Past Events on the day of the event.)

- c. TNT

- i. Application – Kiosk
 - 1. Sam meeting with collaborators about materials needed for project.
 - 2. Sam will present to TNT
 - 3. Design proposal
 - a. Two variations (acrylic or polycarbonate) price difference - \$3700/\$4100
 - b. New surfacing/painting
 - c. Eave for weather protection
 - d. Locking capacity
 - 4. Question of adding a second grant for trash cans or applying for UNSAAC funds.
 - a. Beautification committee can consider.
 - b. Possible to move a current trash can to that location.
 - d. Property Transfer Database (Andy Leahy)
 - i. Some volunteers are ready, more needed.
 - ii. Will work on training soon.
 - e. Website Update
 - i. Sam and Adam are working on collecting/updating Westcott Business information
5. New Business
 - a. Introduction of Alex Marion – Syracuse City Auditor
 - i. Initiatives –
 - 1. increasing State aid to track inflation
 - 2. Tracking of Federal COVID Aid
 - ii. Suggestion to ask to come to a meeting as a speaker.
 - b. Annual Meeting
 - i. Date chosen if venue available.
 - ii. Suggestion to move event to new venue – Erwin Church possible.
 - iii. Other sites – WCC (no longer open to live shows), Mom’s, Yeti’s, Alto
 - iv. Possible date and time – Sunday, March 10, 2-4pm
 - v. Themes –
 - 1. Build on “fun” and “memory lane” theme – music and bar history. Invite speaker –Corey Williams
6. Upcoming
 - a. Neighborhood Watch – email link will be sent
 - b. Neighborhood clean-up – Jan 20th, 9-10am
 - c. Next meeting Feb. 12th.