

December 12th, 2022, 6:30 pm, Hybrid Board meeting minutes

NEXT MEETING: Monthly meeting, January 9th, 2023

WNA Board members attending: Charles Tremper, Carol Johnson, Marilyn Zaleon, Andrea Buckvold, Sam Gruber, Adam Felleman, Lynne Odell

Attendees: Jess Lindgren, Andy Leahy, Paul Harvey, Mark Brockway, Fred

- 1. Welcome/Introductions:
- 2. Financial Report no report submitted.
 - a. No new expenses, a couple of memberships submitted.
- 3. Old Business
 - a. Executive
 - i. All in favor of creating a WNA Zoom account, cost \$150 annually
 - ii. Annual meeting Sunday, March 12, 2023 3PM-ish
 - 1. Place not set, perhaps Munjed's or Yeti
 - iii. Board Nominating committee needed.
 - 1. Marilyn is the only member needs replacing, but can always add more. (Suggestion: Heather Williams)
 - 2. New members needed by March meeting.
 - iv. Committee-
 - 1. Membership
 - a. should begin to prepare a membership mailed for renewals., after iConsult is finished organizing data
 - b. IConsult is using Wix as a database system., should be linkable to website.
 - c. MailChimp has 300 people, but not verified.
 - 2. Events
 - a. Need some events planned for winter.
 - b. New ice rink going up in Barry Park
 - c. WesTalk garden article posted, others planned.
 - d. Website resources section needs new text and new links.
 - e. CNY Grants -
 - Applying for funding for events/performances, similar to Winter Weekend, but spread throughout the year. One to coincide with dog parade, another the Sat. after Thanksgiving.

- Possible venues WCC, Dunbar Post ballroom, Erwin, Vineyard, University Fellowship (Steve Pearlman – member of University Fellowship)
- 2. Asking \$5000
- 3. WAC would co-sponsor poetry event.
- 4. Do not want to compete with Fair
- 5. Music selection folk, acoustic, classical, rock
- 6. Need board commitment to the events.

3. Beautification

- a. Community Garden update met with Meagan Weatherby, proceeding with tightening by-laws and protocols.
- b. Concern about the green patch (verge) alongside parking lot on Harvard WNA may take over management of it.
- c. WNA has been asked to take over management of the Kiosk/Bulletin board on the corner of Harvard and Westcott. (WNA was initially involved in building the structure)
 - i. Interest in possibly adding plants,
 - ii. Displaying Poetry posters (with lamination/plastic sleeves)
 - iii. Add to duty of monthly litter pick-up
 - iv. Try it on a 6months basis
 - v. Suggestion of partnering with local artists to create displays

4. New Business

- Westcott Business Database
 - a. Sam has old database, needs updating
 - b. Needs info businesses, owners, contact info., property owners
 - c. Need to be able to communicate for events, crime, etc.
 - d. WNA could create a business membership category and sent letters for information. (Some interest at Barber shop and Essi's)

2. TNT Grants

- a. Has monies available and little interest as of meeting date.
- b. Deadline Dec. 30th
 - Idea to submit funding request for landscaping funds
 - 1. Material around tress in sidewalk

- 2. Harvard/Westcott section kiosk, verge, Community garden front section
- 3. Suggestion for Westcott Community Garden to apply separately. Andrea will bring suggestion to them.
- 4. \$8000 available to be split between applicants.

5. Announcements

a. Next meeting – Monday, January 9th, 2023, 6:30