



August 8, 2022, 6:30 pm, HYBRID
Board meeting minutes

NEXT MEETING: Monthly meeting, September 12, 2022

Board members attending:

Adam Felleman, Sam Gruber, Carol Johnson, Kimberley McCoy, Galyn Murphy-Stanley, Lynne Odell, Charles Tremper, Marilyn Zaleon

Board members absent: Andrea Buckwold, Anne Cofer, Kate Palermo, Susannah Park, Natalie Stetson

Others attending: Andy Leahy, Nader Maroun (Syracuse City Auditor), Carolyn Ostrander, Amy Shook-Perez (Gustav Stickley House foundation) Sally White, Donnella Monk (City of Syracuse Neighborhood & Environmental Planner)

1. Welcome/Introductions:
2. Minutes: Motion to approve minutes of the July 11, 2022 meeting – Marilyn, Galyn 2nd . Motion approved.
3. Financial Report (via email)
 - \$4.50 checking, \$1,905.91 in savings.
 - \$600 was paid to IRS to reinstate 501(c)4 status
4. Old Business
 - a. Review Committees / Assignments / Schedule
 - i. Exec committee [Sam, Galyn, Carol, Andrea, Natalie, with Marilyn, Kimberly, Lynne & comm. chairs]
 - ii. Beautification [Lynne, Charles, Susannah, Sam, Andy Leahy, Carol] Streetscape (plantings, clean-ups, etc)
 - iii. Communications [Andrea, Sam, Marilyn, Charles, Adam E-Mailings, fliers, website, Social media
 - iv. Events [Kimberley, Susannah, Adam, Anne] Community (Art Trail, Westcott Fair, etc) & WNA events-
 - v. Finance and Membership [Natalie, Andrea] Outreach and revenue- they need additional help please reach out
 - vi. [NEW] Public works, housing, & codes, civic improvement- TBD
 - b. Membership drive ideas and issues
 - vii. Are we collecting information when people register and pay online with PayPal, Carolyn Ostrander mentioned website membership link payment went straight to Paypal, what info is collected?
 - viii. Dog walking group or “rally” October initiative is the most popular. Kimberly will head this up. Try to have information together for tabling at Fair?
 - ix. Neighborhood Tour- Sam may revisit as a fundraiser/membership drive
 - x. Please note the library (105 Victoria Place) is the new address for WNA please use this on website and any other inquiries, it is used for IRS purposes too.

- xi. Movies on side of library? Doing movies at Barry & Thorndon
 - xii. Block party
 - xiii. Food Truck gathering
 - xiv. Email blast to existing Mail Chimp list asking for membership renewals.
 - xv.
 - xvi. Dog Costume/ Parade for Halloween –with cider, sponsors, prizes – weekend before Halloween. Suggestion to invite dog rescue places to join. Possible sites – Barry Park, amphitheater, Library, general Westcott Area
 - xvii. House Decorating contest for winter – prizes awarded to WNA members. (Pay to participate but includes annual membership fee?)
 - c. WNA Welcome Bag -Idea to consult with SU and their Student welcome bags. Sam will reach out to SU
 - d. Neighborhood update: Westminster Stairs on hold due to cost of project, they do have \$600,000 funding secured but need over \$1,000,000 for repairs
5. New Business
- a. Westcott Cultural Fair sign-up sheet circulated for tabling-
Lynne Odell will bring tent and tables for set up and take the first shift
 - b. New mailing address for WNA. Please use Petit Library address for WNA 105 Victoria Place. Carol or Marilyn will scan and share mail with the board via email.
 - c. Amy Shook-Perez, Gustav Stickley House Board Member shared information:
 - i. Review of upcoming renovations
 - ii. Reviewed their events and fundraising/membership initiatives.
 - 1. They will have an open hours during the Westcott Street Fair.
 - 2. Designer Tom Felicia is the host of their fundraising event at Skaneateles Country Club!
 - d. Sam would like to do a forum on Syracuse redistricting Westcott will be in a new 3rd district with no incumbent –what does it mean for WNA & residents?
6. Announcements
- a. Shakespeare in the Park: 8/10 at Seward House Museum in Auburn. Last 3 shows at Thornden are 8/12- 8/14.
 - b. WNA neighborhood clean-up, August 20
 - c. TNT Eastside Sector Meeting September 13
 - d. WNA neighborhood clean-up September 24
 - e. NYS Preservation conference September 22-24 (Stickley & Ward featured)
 - f. Westcott Cultural Fair – Sunday, September 25

Meeting adjourned at 8:00.

Next Meeting – Monday, September 12, 2022, 6:30

Respectfully submitted C. Johnson