

# Nov. 14, 2016, 6:30pm, Petit Library Meeting minutes -- DRAFT

NEXT MEETING: Monday, Dec. 12, 2016, 6:30 p.m., Petit Library

## Persons registering in attendance:

**WNA board members:** Kathy Downing, Alice Honig, Grant Johnson, Lynne Odell, Brendan Rose, Natalie Stetson, Charles Tremper, Damian Vallelonga, Marilyn Zaleon

**WNA** members and friends: Starke Donnally, Jane Kalkbrenner, Andrew Kounts, Zoe Meighan, Officer Dan Whittles (SPD).

- Welcome and introductions:
   Grant Johnson called the meeting to order at 6:35; those present introduced themselves.
- 2. Approval of the October 10th minutes: Grant will send minutes to board members who will approve them via email
- 3. Fiscal report: Natalie Stetson reported: \$406.74 (checking); \$2,406.30 (savings); \$2,641.51 (planter fund), making \$5,454.55 total in accounts. Approval of cookbook reimbursements to Damian Vallelonga (\$95.02) and Natalie Stetson (\$6.20) for printing and marketing costs: Alice Honig moved and Kathy Downing seconded; passed unanimously except for Damian and Natalie's abstentions.
- 4. Neighborhood SPD report: Officer Whittles reported 7 burglaries from student apartments and 2 robberies on the 700-block of South Crouse and issued the reminded to keep houses and cars locked, with nothing valuable in view when cars are left parked on streets. Kathy asked about a bike accident at Euclid and Westcott; no details available. Charles asked about parking enforcement; Officer Whittles responded that there was little free police time for parking or traffic enforcements. Residents should call 911 to report problems of this sort.
- 5. Business: Old
  - UNSAAC:

To date, no contract has been received, but is in process. Consensus reached that signage is the priority for the first year, perhaps in partnership with TNT.

The second year will focus on trash cans with recycling and benches. Discussion focused on outreach to the community, involving residents in decision-making and reaching out to other designers for the second year. Planning for second year projects will begin in the spring, with a "kick-off" at the annual meeting. Alice asked about materials for benches and concerns about vandalism. Damian emphasized local design, using materials already in use on Huckster Hill and the new bus shelter. Both the Website and notices in Petit Library were suggested as means to involve residents in response to Zoe's concern about wider involvement in the process.

- Westcott winter weekend planning:
   To date, little planning has been done, except for a social media campaign via Facebook touting Westcott as a destination.
- 6. Business: New
  - None

### 7. Item reports:

- Communications Committee update: additional discussion on how to promote Westcott Winter Weekend; consensus to spend \$40 on Facebook to boost the number of views. Discussion continued in how to link the Westcott event into the larger Syracuse First endeavors.
- Website update: Damian reported security enhanced to better protect and limit access to the administrative part of the site (lots of Russian visitors); Damian pulled the "suggest and event page" to prevent misuse and possible malware being introduced.
- Stickley House update: tours given for donors; board members cleaned and neatened the interior; goal remains to begin stabilizing the roof before winter.
- Planter update: planters in storage for winter. Grant reported efforts to coordinate with Thornden Park Association to purchase watering system for next year. Damian reported that a wrap around the base of each planter would both recognize donors and included the WNA brand.

#### 8. Neighbor input:

Starke reported on the October 11 TNT meeting. Discussion focused on increasing economic opportunities for residents and identifying barriers (lack of transportation, poor housing, lack of vocational education, with few attendees. The December meeting will discuss deer and tick problems.

### 9. Upcoming events:

- Neighborhood Website events: http://westcottsyr.com/events/
- Westcott community Center calendar: https://westcottcc.org/calendar/