



**Dec. 12, 2016, 6:30pm, Petit Library
Meeting minutes -- DRAFT**

NEXT MEETING: Monday, Jan, 9, 2017, 6:30 p.m., Petit Library

Persons registering in attendance:

WNA board members: Kathy Downing, Alice Honig, Grant Johnson, Lynne Odell, Brendan Rose, Natalie Stetson, Charles Tremper, Damian Vallelonga, Marilyn Zaleon

WNA members and friends: Jane Begley, Tony Gigliotti, Jane Kalkbrenner, Officer Teri Lore (SPD), Nader Maroun, Andrew Younts.

1. Welcome and introductions:
Grant Johnson called the meeting to order at 6:30; those present introduced themselves.
2. Approval of the October 10th minutes: Damian Vallelonga moved; Natalie Stetson seconded approval; passed unanimously. Approval of the November 14th minutes: Alice Honig moved; Natalie Stetson seconded approval; passed unanimously.
3. Fiscal report: Natalie Stetson reported: \$.22 interest earned; \$47.92 (checking); \$2,670.21 (savings); \$2,641.62 (planter fund); and that a check for \$36.66 had been issued to Damian Vallelonga for the Small Business Saturday promotion.
4. Neighborhood SPD report: Officer Lore did not have the November totals for break-ins, etc., but did forward information on December 13 to Grant Johnson who shared the message with WNA.
5. Business: Old
 - Small business Saturday:
Damian reported that a week-long Facebook ad campaign had run, via the Website, during the week of Thanksgiving, to direct folks to the Business directory. Some 5000 people saw the ad, with 50+ interactions. These numbers will provide a baseline for future efforts. Discussion turned to the difficulties in planning the event following relatively soon after the Fair. Tony Gigliotti mentioned discussions at the Westcott Area Cultural Coalition concerning the possibility of dovetailing the event with the June Art Trail.
 - UNSAAC:

Brendan Rose led a discussion and presentation on signage possibilities, identifying 3 possibilities: a gateway sign (large and the only one); a few, somewhat smaller, landmark signs; or, more and still smaller markers to lead folks through the neighborhood. The East Genesee/Westcott intersection serves as the main entrance into the neighborhood, with the Euclid/Westcott intersection being of secondary importance. Using the logo, text, or a combination was also discussed. Attendees were asked to respond at the meeting, or, through email: westcottsign@gmail.com.

6. Business: New

- Security cameras on Euclid:
Grant was interviewed by a reporter for the Daily orange and asked about plans for up to 8 cameras along Euclid, running perhaps from Comstock to Maryland. Nader said the university could not act unilaterally in this area, but would need to seek city approval to install cameras on private properties; he said he would check with the city on this.
- Residential student housing:
The role of SU in the current development of “luxury” student housing was raised and how those developments fit in with the university’s planned veterans’ center and other parts of the Campus Framework. Most developments are independent of the university, but their plans include bringing more students into the core of the university and perhaps changing how South Campus land and facilities are used. Concerns were raised concerning the effects on neighborhood rentals, with a lowering in rents and better upkeep (in order to compete with the new construction) perhaps identified potentially positive changes.

7. Item reports:

- Communications Committee update: none
- Website update: none
- Stickley House update: none.
- Planter update: none.
- TNT meets December 13, with grant proposals, deer, and ticks being on their agenda. Kathy Downing will attend.

8. Neighbor input:

Charles raised the blocking of sidewalks when parking lots and other private properties are cleared of snow, raising problems caused by the Korean Church on the 1800-block of East Genesee and the lot fronting on S. Beech behind the Dayhab. Nader offered to take complaints to the city.

9. Upcoming events:

- Eastside TNT: Tuesday, December 13, 2016, 7 p.m. at Nottingham H.S.

- Recess Coffee 10th anniversary celebration: Friday, December 23, 6 p.m., at the Westcott Community Center. \$15 cost.
- Neighborhood Website events: <http://westcottsyr.com/events/>
- Westcott community Center calendar: <https://westcottcc.org/calendar/>